

TICKETMASTER LAUNCH *tmDEALS* FOR THE BEST CONSUMER TICKET DEALS

LONDON – 26 October 2011 – [Ticketmaster UK](#), a Live Nation Entertainment, Inc. (NYSE:LYV) company, today announced the launch of a new UK website, [tmDeals](#), delivering great ticket deals across every aspect of entertainment events.

tmDeals is the new home of great ticket deals for theatre, music, sports, comedy and family events we know our consumers love. This new website from Ticketmaster is a significant move into the deals marketplace providing consumers with an online destination designed to meet their needs for great entertainment ticket deals.

Fully focused on entertainment, tmDeals will reach our key audience of those interested in value-priced tickets for live entertainment and make sure they are kept updated through targeted marketing emails and our website about the events in their preferred location. The key to the success of tmDeals is our ability to focus on entertainment tickets and ensure the information we deliver to consumers is relevant.

Just some of the great offers available on tmDeals are:

- Buy one get one free for We Will Rock You in London's West End
- £20 tickets for Question of Sport for dates in Birmingham, Cardiff, Manchester and London
- Buy one get one free on tickets to T4 Stars in London
- 30% off tickets for Alan Carr's latest tour for shows in Newcastle
- Buy one get one free on tickets for the Moscow State Circus for dates in London

There are also great competitions, with opportunities to win tickets to see Red Hot Chili Peppers live and Cirque du Soleil: Alegria

Being part of Ticketmaster gives tmDeals the business and marketing infrastructure of the number one consumer destination for event tickets allowing tmDeals to provide a safe, secure service provide great value tickets for events all over the UK.

Chris Edmonds, Managing Director Ticketmaster UK, said: "We are extremely excited about launching tmDeals into the UK marketplace. Given our leading position in the live entertainment industry, we are in the ideal position to be able to offer consumers great deals on tickets to a wide range of events. Further, given the strength of our digital infrastructure and consumer database resources, we can tailor our service to match each and every fan's needs, setting us apart from the competition."

tmDeals will provide ticket deals across all event genres including music, theatre, sport, family entertainment and attractions. There will be ticket deals available in all locations across the UK, with consumers able to sign up to one of 7 different weekly emails specific to their area. This means no 'one email fits all' model, but a targeted update as consumers are able to set their location and receive discounted events in their preferred area.

tmDeals will be fully integrated in to the key social networks with dedicated Facebook and twitter accounts helping consumers keep up to do date with the latest deals and cheap tickets.

About Ticketmaster:

With operations spanning 19 countries, Ticketmaster is the world leader in event ticketing and ranks among the top five eCommerce sites globally. Ticketmaster is a division of Live Nation Entertainment. Live Nation Entertainment is the world's leading live entertainment and eCommerce company, comprised of four market

leaders: Ticketmaster.com, Live Nation Concerts, Front Line Management Group and Live Nation Network. Ticketmaster.com is the global event ticketing leader and one of the world's top five eCommerce sites, with over 26 million monthly unique visitors. Live Nation Concerts produces over 20,000 shows annually for more than 2,000 artists globally. Front Line is the world's top artist management company, representing over 250 artists. These businesses power Live Nation Network, the leading provider of entertainment marketing solutions, enabling over 800 advertisers to tap into the 200 million consumers Live Nation delivers annually through its live event and digital platforms. For additional information, visit www.livenation.com/investors .

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